



An ALLIED UNIVERSAL Company

# INTELLIGENCE & ADVISORY SERVICES (IAS)



*RESPONDING - ADAPTING - EVOLVING*

# INTRODUCTION

G4S Risk Consulting understands that in a continuously evolving global threat landscape, timely information and analysis remain critical to your operations. We offer sharp foresight and well-informed strategic guidance to help you navigate complex markets.

Our Intelligence and Advisory Services combine open-source information with real-time, critical insights from our vast global presence and robust local networks in over 90 countries, to provide you with a full spectrum of insights. We deliver incisive analysis and strategic advice that empowers our clients to navigate complex challenges and seize opportunities with confidence.

We support client decision-making across a wide range of sectors, including; Oil and Gas, Aviation, Cryptocurrency and Sport, by converting information into intelligence. We utilise cutting-edge technology, such as our Global Intelligence System (GIS+) platform and growing Artificial Intelligence (AI) and cyber capabilities, to craft bespoke intelligence solutions that elevate your strategic decision-making and drive success.

By providing analysis of current events, combined with strategic outlooks across regions and sectors, G4S Risk Consulting can support your organisation as it navigates a dynamic and evolving global market.





## OUR SERVICES

Our Intelligence and Advisory Services (IAS) analysts are specialists in key regions and sectors, delivering unmatched project insights and support. Working in synergy with G4S teams globally, we harness cutting-edge technology to provide you with the highest calibre, real-time intelligence. Our expert guidance and actionable analysis will empower you to make confident, informed decisions.

Our Analysts provide reports tailored to support your decision-making using market-leading Artificial Intelligence systems, cutting-edge cyber and scenario-based tools to allow us to develop triggers, indicators and forecasts, to provide your business with the means to anticipate key developments that could impact your operations. Our Analysts are able to deliver deeper, richer and more specific analysis at high speeds, providing our clients with both insights and actionable intelligence in near real-time.

Our approach is rooted in a strong commitment to partnering closely with our clients. We deliver bespoke, tailored analysis designed to address your specific challenges. With direct access to our IAS team, you'll benefit from a deep, ongoing partnership that ensures we fully understand your needs and deliver solutions that work for you.

*Our intelligence is actionable. Our advice is tailored. Our support is personal.*



Our wide range of services include, but are not limited to:

- ❑ Access and Insight from our Global Intelligence System, GIS+
- ❑ Bespoke Threat and Risk Monitoring
- ❑ Intelligence optimisation & training
- ❑ Travel advice and journey management

## GLOBAL INTELLIGENCE SYSTEM (GIS+)

Online intelligence platform with:

- Live incident intelligence worldwide: understand what is happening and why in real-time
- Threat assessments for more than 221 countries and territories: understand the security situation before and when travelling abroad
- Dynamic risk analysis for all regions: understand what incidents mean in the “big picture” and how key incidents and trends may affect you

## BESPOKE THREAT ASSESSMENT

Threat assessments tailored to your requirements: understand the security situation and trends in the industry and locations where you operate or are looking to operate

- Assessments focused on specific locations or threats of particular concern
- Uses clear quantitative methodology to help you make informed decisions
- Takes into account your own risk appetite

## CYBER AND ARTIFICIAL INTELLIGENCE

Through key partnerships, our cyber capability allows our analysts to:

- Scrape the deep web to provide you with an unrestricted understanding of the threat landscape against your organisation
- Employ social media sentiment analysis to detect and pre-empt threats against your sector and organisation

Through Artificial Intelligence, our analysts:

- Harness the power of AI in combination with human expert analysis
- Uncover connections and links between key data points to construct a full threat picture
- Tailor the data we analyse to the needs of your company and operations

## EMBEDDED ANALYSTS

We can provide a dedicated analyst, recruited specifically to fit your requirements, to:

- Understand your culture and concerns to ensure greater specificity, flexibility and timeliness
- Provide on-site support, or work remotely, to engage with your stakeholders and support you through projects
- Continue to benefit from G4S resources, support, and tools from the IAS hub

# PAST PERFORMANCES - SELECTED CASE STUDIES

## International Sporting Organisation - 2011 to 2024

Our client's function brought the organisation into contact with complex security issues and geopolitical sensitivities, presenting challenges in ensuring the safety of its staff and protecting the international image of the sport. We provided a dedicated risk analyst focused solely on producing daily bespoke reports on political and security threats that could impact our client. With our client's key role including the promotion of a popular sport worldwide, our around-the-clock threat monitoring and tailored risk assessments enabled our client to take informed and decisive action in high-stakes environments.

The embedded analyst maintained intimate knowledge of client operations, allowing them to provide a tailored assessment methodology to ensure consistency in approach and delivery. The strong relationship with the client allowed us to shape a unique solution, constantly evolving with the international sporting body's current needs through frequent communication, allowing them to maintain strong relationships with national sporting boards and governments, as well as navigate complex geopolitical developments while making decisions that will ensure players' and staff's safety.

## Cryptocurrency Exchange - 2018 to present

Cryptocurrency is highly traded and at its peak in December 2024, Bitcoin reached a value of USD 103,330. An estimated USD 2.3 billion worth of cryptocurrency was lost in 2024, with attacks escalating in the second half of the year amid an uptick in crypto-theft. Some of the most common methods include; brute force, phone-porting, phishing, and mining malware. G4S reviewed the security and risk controls currently at our client's offices. This involved an examination of the property and an analysis of the threats and vulnerabilities, with a report setting out recommendations for an improved security risk reduction strategy. Key services provided are threat analysis, review of security and risk controls, security risk reduction strategy and keyCard Custody service at G4S Cash vault sites.

## Professional Football Club - 2017 to present

G4S offers a range of secure transportation, executive protection and security personnel services for corporations and high-net-worth individuals across the world. Our unique global footprint enables us to provide effective practical support from local teams in high-risk environments.

Local G4S teams have provided physical security support to a UK-based professional football club during its tours in multiple countries. We tailored our services to address our client's specific risk profile and requirements, mitigate potential travel risks, while respecting local culture and protocol. G4S Risk Consulting acts as the interface between deployed teams and the client, with a single point of contact for all secure transportation and executive protection-related coordination and financial administration, ensuring efficient communication channels. Utilising local teams across a vast network, we can ensure the client benefits from the local knowledge and expertise of our in-country teams, while executing executive protection, armed mobility and secure transportation, escort and manned guarding services, delivered to a single high standard.

## Global Financial Institution - April 2024 to present

Exposure to political and business risks presents significant challenges for investment and operational security, especially in emerging, complex, and frontier markets. As a major global banking and financial institution, our client faced unique challenges, both physical and asymmetrical. To support the client's security review across its corporate estate, we provided tailored intelligence analysis, expert advice, and actionable insights necessary to monitor emerging threats, mitigate risks, and safeguard operations confidently. To ensure safety and security for personnel and operations, it was vital to understand the security risks that may impact the company and be able to monitor any threats to people, assets, and information. G4S conducted bespoke Risk Assessments at multiple client sites in the UK and Europe to identify and evaluate risks. Our analysis provided a detailed review of all aspects of building security and identified any vulnerabilities, security gaps and opportunities for improvement.